

## Art in times of lockdowns

Berlin based artist Johanna Keimeyer as guest for cultural exchange in Taiwan

Exhibition **ICONIC PORTRAITS** by Johanna Keimeyer at [Taipei Artist Village](#) — Artist in Residence Program

[Download link with high – res press photos and info](#)

On March 05, 2021, the self-portrait photography series [ICONIC PORTRAITS](#) by Berlin-based artist Johanna Keimeyer will be exhibited in Taiwan at the **Taipei Artist Village**, an artist-in-residence cultural exchange of the **Taipei City Department of Cultural Affairs**.

Johanna Keimeyer has had numerous exhibitions and performances in renowned galleries and museums in Europe, Asia and the USA. For the first time she is showing her work in Taiwan, where she is part of an international international artistic community.

Through the exhibited project **ICONIC PORTRAITS**, the artist takes an innovative approach to the question of human identity and the iconization of artists. In her photographic metamorphoses, she makes use of the internationally codified portraiture program of famous identities in the art world. She is portrayed as Andy Warhol, David Bowie, Karl Lagerfeld, Frida Kahlo, Marilyn Monroe, Madonna, John Lennon, Elvis, Freddie Mercury and Joker. But we also see her without makeup in a portrait as normal Johanna.

With her project, the artist questions the essence of success and its effects: „Were these icons happy with their success as people? Is success really worth striving for? Why do masses follow a certain person or their message?“ The true beauty of being and people lies within. The artist steps into these imaginary roles of art icons like a mask she puts on.

She shows that what makes a person truly beautiful is not what you see; their success or their role, but the beauty they radiate and possess inside. She strives to make the invisible visible.

*“A person who smiles - in a piece of clothing by Karl Lagerfeld - what is more beautiful? Their smile or the garment?“ asks Keimeyer. “The beauty of the moment, that’s what art means to me. When I succeed in capturing the moment of eternity and expressing it in a work. That is the secret of art to me.“ Keimeyer*

**ICONIC PORTRAITS - photography exhibition**  
**March 05. until 21. 2021, free entrance**  
**opening hours 11 - 18 h daily, except Mondays**

**TAIPEI ARTIST VILLAGE**  
**No. 7Ð, Beiping East Road, Zhongzheng District, Taipei City, 100**  
[Google Maps Link](#)

**Saturday March 06. 2021**

**15 - 17 h**      **Opening Reception,  
Meet and Greet with  
artist**

**RSVP to [press@keimeyer.com](mailto:press@keimeyer.com)**

### **About Johanna Keimeyer:**

Johanna Keimeyer (born 1982) studied design und digital media at University of the Arts (UdK), Berlin, at Tama Art University Tokyo, and at Rhode Island School of Design (RISD), USA and MIT Media Lab, Boston, USA.

After lamp creations made of recycled materials, she now transforms architectural highlights into emotional experiences with video, light, scent and sound as a multimedia artist. Johanna Keimeyer’s work is in prestigious art collections, [see her website](#).

Awards: Faces of Design Award, (FoD, 2010), International Design Award Lighting, first prize, (IDA, 2009), Bloom Art Award, Art Duesseldorf (2018 nominated), International Design Award Architecture Gold (IDA, 2018).

### **About Taipei Artist Village (TAV):**

The artist-in-residence program consists of the Taipei Artist Village and the Treasure Hill Artist Village, together they form a multinational network. With studios and accommodations for Taiwanese and international artists, this becomes a place where culture and cross-disciplinary creativity meet. Under the direction of the „Taipei Culture Foundation“ artistic energy is encouraged and generated. The two artist villages become laboratories where every artist can express their imagination. Through the concept of „parallel spaces“, Taipei Artist Village and Treasure Hill Artist Village hope to enter into a generative dialogue with society and become a platform for intercultural exchange.



© Raphael Maxim Guillou



Warhol

Lagerfeld

Bowie

ICONIC PORTRAITS - photographic self-portraits by Johanna Keimeyer, exhibition at Taipei Artist Village, Taiwan 2021

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