

Exploring spirituality and identity through portraits

Berlin based artist Johanna Keimeyer uncovers identity through portraits of icons and goddesses

Exhibition **ICONIC PORTRAITS I+II** by Johanna Keimeyer at Haze Gallery and Notagallery

[Download link with high – res press photos and info](#)

The self-portrait photography series [ICONIC PORTRAITS I+II](#) by Berlin-based artist Johanna Keimeyer will be exhibited at Haze Gallery and Notagallery in Berlin, as well as a videoinstallation.

With the second part of the photo series **ICONIC PORTRAITS II**, the artist Johanna Keimeyer questions human identity anew. In this analogue photographic metamorphosis, she focuses on various famous figures. The portrayed are icons like Einstein, Dalí, Chaplin, Mozart. For the first time, the artist expands the series with her own interpretations of spiritual personalities, mythical warriors and goddesses who represent a symbol of female power, such as Joan of Arc, Boudica, Buddha, Golden Buddha, Sacred Dancer and Kali.

Keimeyer creates the characters with modern designs such as corsets by Hoermanseder, fetish outfits by Perlensau, Butcherei Lindinger, jewelry by Luise Zücker and outfits by Herr von Eden. The make-up looks represent a large part of the design with which Johanna embodies the characters in front of the camera.

Keimeyer's essence represents the interplay of spirituality and art.

“My art also has the task of shifting boundaries of consciousness, and this can of course only be done through emotion, and only with the most essential questions about the meaning of life and death, about faith and about absolute humanity. My art is meant to help people to interpret things freely and a tool to reflect on their perceptions of themselves, to move them emotionally. It is precisely when the boundaries between real and unreal worlds blur that something special emerges, and art fulfills its purpose of making the invisible visible. As an artist, I am always struggling between several worlds, and the art is not to get lost in them.”

These images aim to inspire to find in yourself what you want to fulfill with your life and also leave behind. Every person writes themselves into history. Johanna Keimeyer expresses absolute hope, trust and meaning through the symbolism of the photographs and the theatrical images. Johanna Keimeyer has had numerous exhibitions and performances in renowned galleries and museums in Europe, Asia and the USA. In 2021 she showed the first part of this work in Taiwan, where she participated in an artist-in-residence cultural exchange at the Taipei Artist Village.

About Johanna Keimeyer:

Johanna Keimeyer (born 1982) studied design and digital media at University of the Arts (UdK), Berlin, at Tama Art University Tokyo, and at Rhode Island School of Design (RISD), USA and MIT Media Lab, Boston, USA.

As an experiential artist, she creates immersive experiences, transforming architectural highlights into emotional experiences with video, light, and sound with large scale installations. Johanna Keimeyer's work is in prestigious art collections - [see her website](#) for more information.

Awards: Faces of Design Award, (FoD, 2010), International Design Award Lighting, first prize, (IDA, 2009), Bloom Art Award, Art Duesseldorf (2018 nominated), International Design Award Architecture Gold (IDA, 2018).

ICONIC PORTRAITS - photography exhibition and video installationen, free entrance

Thurs 23.02.-04.03.23
23.02. 19 -22 h Opening

Monday – Friday, 11 –15 h
Saturday 13 –16 h

Wed 08.03.-18.03.23
08.03. 19 -22 h Opening

Monday – Friday, 11 –15 h
Saturday 13 –16 h

Sat 1.4. - 1.8.2023
01.04. 19 -22 h Opening

Andy Warhol in Me
[Haze Gallery](#)
Bülowsstraße 11
10783 Berlin

Triumph of the Women
[Haze Gallery](#)
Bülowsstraße 11
10783 Berlin

Ambivalent
[Notagallery](#)
Potsdamer Str. 124
10783 Berlin

RSVP to press@keimeyer.com



Joan of Arc



Golden Buddha



Buddha



Kali



Dalí



Mozart

ICONIC PORTRAITS I+II - photographic self-portraits by Johanna Keimeyer

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ICONIC PORTRAITS I+II photographs - light installation by Johanna Keimeyer