

emotion

WOMEN AUTHORS OF
ACHIEVEMENT



Emotion Magazine
Women Authors of Achievement
5.2023

**“We are creators
of our own life”**

Johanna Keimeyer, Speaker for WAA



EIN RAUM VOLLER FRAUEN-FRAUEN

Unsere Gründerin und Verlegerin Kasia Mol-Wolf sprach am 23. März beim Frauen30 Dinner in Berlin über Freundschaft zwischen Frauen. Denn Frauen brauchen andere Frauen, um stark zu sein. Ein Konzept, das Kasia lebt: Frauen-Frauen nennt sie alle, die andere Frauen unterstützen, und davon wimmelte es bei dem Event im Grill Royal nur so. Organisiert wurde es vom Netzwerk FRAUEN100.

1. v.l.: Moderatorin Annika Lau, Journalistin Natalie Amiri 2. v.l.: Regisseurin Anika Decker, Podcasterin Elena Gruschka 3. v.l.: Schauspielerin Svenja Jung, Autorin Caroline Rosales, Anne Polsak (Mattel), 4. Felicitas Karrer (Frauen100), Politikerin Christine Lambrecht, Janina Hell (Frauen100)



Kasia Mol-Wolf

Antje Schomaker



Natalia Wörner

Lili Paul-Roncalli

FREIHEIT UND FINANZEN

Happy Birthday! Der Podcast Women Authors of Achievement, kurz WAA, feierte seinen zweiten Geburtstag im Friends Space, einem stylishen Hinterhof-Loft in Kreuzberg. „Very Berlin“, freute sich Daria Suvorova. Die Moderatorin führte durch einen intensiven Live-Talk über Geld und Gefühle, finanzielle Unabhängigkeit – und Mut, denn der, da waren sich die Speakerinnen und EMOTION-Chefredakteurin Friederike Trudzinski einig, zahlt sich auch finanziell aus.

v.l.: Daria Suvorova (WAA Podcast), Laura Simonow (Gründerin des Beautylabels This Place), Andrea Fernandez (Co-Founder des FinTech-Start-ups Vitamin), Friederike Trudzinski (EMOTION), Johanna Keimeyer (Multimedia-Künstlerin), Chanyu Xu (Gründerin des Healthfood-Start-ups Her One)



WOMEN AUTHORS OF ACHIEVEMENT



E.65 Johanna Keimeyer
waa.berlin

ENGLISH TRANSLATION

FREEDOM AND FINANCE

Happy Birthday! The podcast Women Authors of Achievement, or WAA for short, celebrated its second birthday at Friends Space, a stylish backyard loft in Kreuzberg. "Very Berlin," Daria Suvorova was pleased to say.

The moderator led a talk about money, feelings, financial independence and courage – which the speakers and EMOTION editor-in-chief Friederike Trudzinski agreed – also pays off financially.

f. l.: Daria Suvorova (WAA Podcast), Laura Simonow (founder of the beauty label This Place), Andrea Fernandez (Co-Founder of the FinTech start-up Vitamin), Friederike Trudzinski (EMOTION), Johanna Keimeyer (multimedia artist), Chanyu Xu (Founder of the healthfood start-up Her One).

JOHANNA KEIMEYER`s Podcast WAA Episode No. 65

"We are creators of our own life" - these words sound especially convincing from the multimedia artist herself, Johanna Keimeyer (@johannakeimeyer). How do you chase your dreams and maintain financially independent life as an artist?

In this episode Johanna shares her take on how she realizes her ideas into large scale immersive experiences. We speak about fundraising for art projects, how one can overcome inner fear and doubt, and what results can bring years of hard tireless work.

Also did you know Johanna is a free diver with underwater breath-hold of 4:34 minutes?
Now you know!

Listen on [Spotify](#), [Apple Podcasts](#) or any other streaming platform.

<https://waa.berlin/podcast/season-3/#E.065>

Have you ever had to take a step back simply because of the inner doubt?

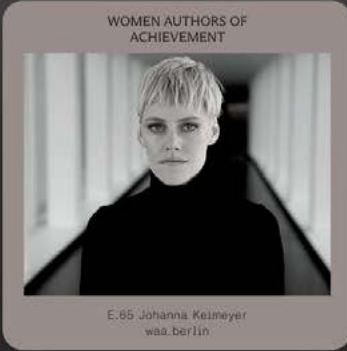
Our guest Johanna Keimeyer (@johannakeimeyer) is the living example of why it's important to overcome fear of failure.

You can acknowledge the doubts that arise but don't let them conquer your mind. Start believing in your own magical power and realize even your smallest ideas.



Women Authors of Achievement (WAA) Podcast

Daria Suvorova



Podcast-Folge

E.65 Building financial independence as an artist with Johanna Keimeyer

Women Authors of Achievement (WAA) Podcast

21. März · 46 Min. 43 Sek. verbleibend



Beschreibung der Folge

Our guest today Johanna Keimeyer is a multimedia artist who creates immersive experiences. This can take the form of large scale art installations where she works with video, light, objects, scent and sound. She invites the audience to explore deeper questions about identity and the core fundamental values that make us human. David Bowie, Frida Kahlo, Andy Warhol - just a few of the names in her **Iconic Portraits** series where Johanna slips into the shoes of icons like these. As you explore the series you get to ask yourself: What role do I play, what is my true identity and what masks people are hiding behind?

Today we speak about Johanna's mission as an artist, which emotions she tries to evoke in people and how she manages to build financially sustainable life as a creative.

JOHANNA KEIMEYER`s Podcast WAA Episode No. 65

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or any other streaming platform.

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